

# A CELEBRATION OF DIGITAL PHOTOGRAPHY 18 YEARS IN THE MAKING

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Co-founded in 1990 by rock musician and photographer Graham Nash and R. Mac Holbert, Nash Editions was the world's first professional fine-art digital printmaking studio. In the more than fifteen years since opening its doors in Manhattan Beach, California, Nash Editions has attracted leading artists—including Manuel Alvarez Bravo, Horace Bristol, Eileen Cowin, Eric Fischl, Lynn Goldsmith, Robert Heinecken, David Hockney, Pedro Meyer, Jenny Okun, Stephen Shore, and Maggie Taylor—and established an unparalleled international reputation for fine-art photographic digital printing. Nash Editions: Photography and the Art of Digital Printing charts the history of digital photographic printing from early experiments in the mid-1980s to the present explosion in digital imaging and printing technology that has overtaken traditional darkroom printing and brought the medium to a wide public. The work of Nash Editions represents the entire spectrum of artistic involvement in digital imaging since its inception as a viable alternative form of expression, from images composed in the computer or on a scanner to traditional photographs printed digitally from scans of a print or negative. The essays collected in this volume include an overview of the founding and development of Nash Editions by R. Mac Holbert; a history of photographic printing processes from the inception of the medium to the digital revolution by photographer and educator Richard Benson; and a detailed capsule history of advancements in digital printing technology, ink sets, and print longevity by Henry Wilhelm.

In 1998, a traveling exhibition, Digital Frontiers: Photography's Future at Nash Editions, was organized by the George Eastman House International Museum of Photography in Rochester, New York. On August 12, 2005, the first Nash Editions Iris 3047 inkjet printer was incorporated into the photographic history collection of the Smithsonian's National Museum of American History, along with selected prints from the Nash Editions archive. With more than 180 full-color and black-and-white illustrations.

